



media + the public interest initiative | news measures research project

Quality Journalism in the Digital Age

#QualityJournalismRutgers

Rutgers University
Scholarly Communication Center
Alexander Library
169 College Ave., New Brunswick NJ
April 10, 2015

Agenda

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|------------------|---|
| 8:30 – 9:00 AM | Breakfast |
| 9:00 – 9:15 AM | Phil Napoli, Professor, Rutgers University
<i>Welcome</i> |
| 9:15 – 9:30 AM | Jack Bratich, Chair, Dept. of Journalism & Media Studies, Rutgers University
<i>Celebrating 40 Years of Journalism Studies at Rutgers</i> |
| 9:30 – 9:45 AM | Chris Daggett, President & CEO, Geraldine R. Dodge Foundation
<i>Opening Remarks</i> |
| 9:45 – 11:00 AM | <u>Quality Journalism: Meaning and Measurement</u>

Stephen Lacy, Professor, Michigan State University
<i>Defining and Measuring Quality Journalism</i>
Rodney Benson, Associate Professor, New York University
<i>Where to Find Quality Journalism</i>
Gracie Lawson-Borders, Dean, School of Communication, Howard University
<i>Extending the Lens: Reflections on Quality Journalism in a Digital Age</i>

Moderator: John Pavlik, Professor, Rutgers University |
| 11:00 – 11:15 AM | Break |

- 11:15 – 12:30 PM Defining and Training Journalists in the Digital Age
- Ellen Goodman, Professor, Rutgers University School of Law
Evolving Legal Standards of “Who’s a Journalist” and “What’s Journalism”
- Jerome Aumente, Professor Emeritus, Rutgers University
The Urgent Need for Journalists to Have Life Long Learning and Continuing Education in the Digital Age
- T. Sean Herbert, Producer, CBS News
Journalists Versus Content Providers: How to Balance News Gathering in the Digital Age
- Susan Keith, Associate Professor, Rutgers University
Quality Journalism and the “Death” of Editing: Implications for Journalism Education
- Moderator: Kathleen McCollough, Doctoral Candidate, Rutgers University
- 12:30 – 1:30 PM Lunch
- 1:30 – 2:45 PM Quality Journalism in Professional Practice
- Phil Alongi, Executive Producer, NJTV News
Issues Versus Incidents: The Search for Smart Local News
- Tyson Trish, Photojournalist, *NorthJersey.com*
Producing Quality Journalism: “In Heroin’s Grip”
- Johanna Vehkoo, Founder, Long Play
How Thinking About Quality for Two Years Led to a Journalism Startup
- Kevin Whitmer, Vice President, Content, NJ Advance Media
Why Enterprise Still Matters
- Moderator: Debra Gallant, Director, NJ News Commons
- 2:45 – 3:00 PM Break
- 3:00 – 4:15 PM Supporting and Sustaining Quality Journalism
- Craig Aaron, Director, Free Press
Don’t Mourn, Organize: Building Community Around the News
- Magda Konieczna, Assistant Professor, Ursinus College
Sharing the News: What Enables Non-Profits to Prioritize Quality Journalism
- Ashley Muddiman, Assistant Professor, University of Wyoming
Beyond the Click: Building Better Tests of Online News Success
- Charlie Kratovil, Editor, *New Brunswick Today*
Finding Support for Quality Local Journalism
- Moderator: Tom Glaisyer, Program Director, Democracy Fund
- 4:15 – 4:30 PM Phil Napoli, Professor, Rutgers University
Wrap-Up
- 4:45 – 6:30 PM **Reception, Rutgers Club, 199 College Ave.**