Quality Journalism in the Digital Age
#QualityJournalismRutgers

Rutgers University
Scholarly Communication Center
Alexander Library
169 College Ave., New Brunswick NJ
April 10, 2015

Agenda

8:30 – 9:00 AM  Breakfast

9:00 – 9:15 AM  Phil Napoli, Professor, Rutgers University
Welcome

9:15 – 9:30 AM  Jack Bratich, Chair, Dept. of Journalism & Media Studies, Rutgers University
Celebrating 40 Years of Journalism Studies at Rutgers

9:30 – 9:45 AM  Chris Daggett, President & CEO, Geraldine R. Dodge Foundation
Opening Remarks

9:45 – 11:00 AM  Quality Journalism: Meaning and Measurement

Stephen Lacy, Professor, Michigan State University
Defining and Measuring Quality Journalism
Rodney Benson, Associate Professor, New York University
Where to Find Quality Journalism
Gracie Lawson-Borders, Dean, School of Communication, Howard University
Extending the Lens: Reflections on Quality Journalism in a Digital Age

Moderator: John Pavlik, Professor, Rutgers University

11:00 – 11:15 AM  Break
11:15 – 12:30 PM  Defining and Training Journalists in the Digital Age

Ellen Goodman, Professor, Rutgers University School of Law
  Evolving Legal Standards of “Who’s a Journalist” and “What’s Journalism”
Jerome Aumente, Professor Emeritus, Rutgers University
  The Urgent Need for Journalists to Have Life Long Learning and Continuing Education in the Digital Age
T. Sean Herbert, Producer, CBS News
  Journalists Versus Content Providers: How to Balance News Gathering in the Digital Age
Susan Keith, Associate Professor, Rutgers University
  Quality Journalism and the “Death” of Editing: Implications for Journalism Education

Moderator: Kathleen McCollough, Doctoral Candidate, Rutgers University

12:30 – 1:30 PM  Lunch

1:30 – 2:45 PM  Quality Journalism in Professional Practice

Phil Alongi, Executive Producer, NJTV News
  Issues Versus Incidents: The Search for Smart Local News
Tyson Trish, Photojournalist, NorthJersey.com
  Producing Quality Journalism: “In Heroin’s Grip”
Johanna Vehkoo, Founder, Long Play
  How Thinking About Quality for Two Years Led to a Journalism Startup
Kevin Whitmer, Vice President, Content, NJ Advance Media
  Why Enterprise Still Matters

Moderator: Debra Gallant, Director, NJ News Commons

2:45 – 3:00 PM  Break

3:00 – 4:15 PM  Supporting and Sustaining Quality Journalism

Craig Aaron, Director, Free Press
  Don’t Mourn, Organize: Building Community Around the News
Magda Koniezcna, Assistant Professor, Ursinus College
  Sharing the News: What Enables Non-Profits to Prioritize Quality Journalism
Ashley Muddiman, Assistant Professor, University of Wyoming
  Beyond the Click: Building Better Tests of Online News Success
Charlie Kratovil, Editor, New Brunswick Today
  Finding Support for Quality Local Journalism

Moderator: Tom Glaisyer, Program Director, Democracy Fund

4:15 – 4:30 PM  Phil Napoli, Professor, Rutgers University
  Wrap-Up

4:45 – 6:30 PM  Reception, Rutgers Club, 199 College Ave.